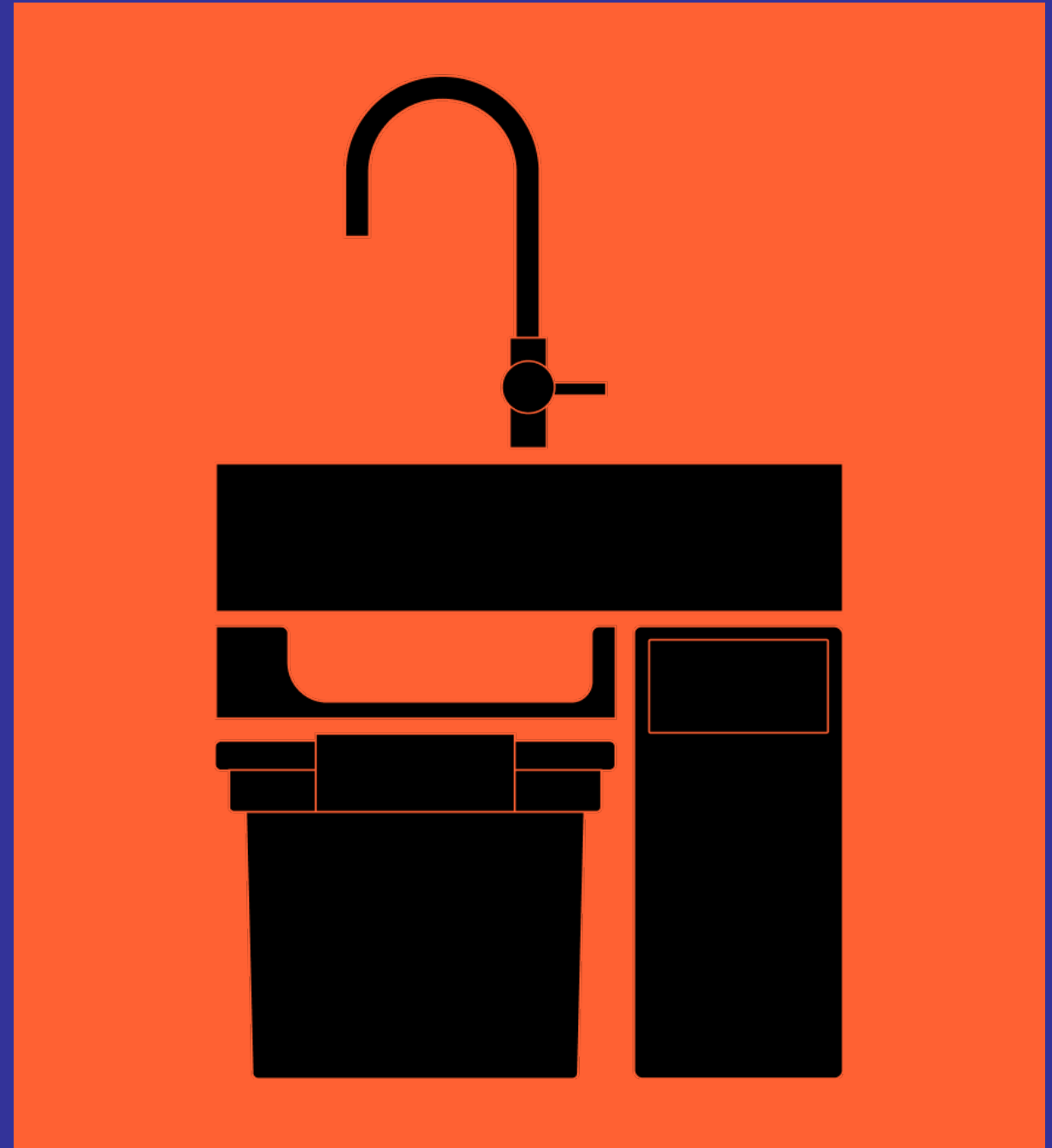


BLANCO SHOWROOM POSTER PROGRAM GUIDELINE

September 2025

BLANCO



POSTER PROGRAM

BRING THE BLANCO BRAND TO LIFE

- These posters are designed to help create a complete, branded BLANCO area in showrooms.
 - Ready-to-use files available for easy sharing and download
 - Flexible printing options to allow for different sizes
 - Perfect for creating a cohesive showroom presence
- Showrooms may print with their preferred vendor or leverage BLANCO's trusted partners



POSTER COLLECTION SETS

DESIGNED TO WORK IN GROUPS OF THREE

- These collections are designed to be used in sets of three for proper brand representation.
- Not every poster in a collection carries the BLANCO logo, so the grouping ensures brand visibility
- The three poster collections include:
 - Colorful Collection – No messaging
 - Neutral Collection – No Messaging
 - Colorful Collection – KEEPING IT messaging



INDIVIDUAL POSTER OPTIONS

WHEN YOU DON'T HAVE ROOM FOR THREE

- Standalone posters are available for spaces where only one or two posters fit.
 - These include individually branded pieces
 - Perfect for smaller walls or accent placements
 - Use only standalone posters in solo or paired applications



PRINTING SPECIFICATIONS

SIZES AND TECHNICAL GUIDELINES

- Designed for canvas frames with a 3" bleed on all sides
- Crop marks included for proper wrapping (not visible on the final canvas)
- Recommended print ratios:
 - 24" x 36" (max size)
 - 20" x 30"
 - 16" x 24" (smallest size)



REQUESTING YOUR POSTERS

EASY STEPS TO GET STARTED

1. Email Amanda.Flores@blanco.com and copy your Regional Sales Manager with:
 - Your chosen poster collection or standalone designs
 - Wall measurements
 - A picture of the display(s) and wall space the posters will occupy
2. Amanda will sign off on the correct measurements & designs
3. Printing can be arranged through BLANCO's partner printers or with your own
 - If you chose to work with our printers, posters can be purchased via showroom co-op funds or PO
 - Pricing varies by size and quantity

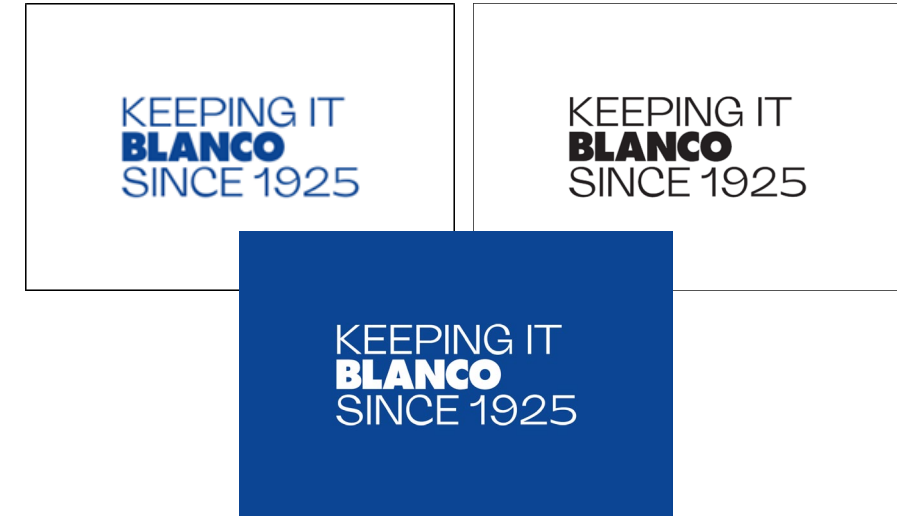
Questions? Reach out anytime — we'll guide you through the process.

STANDARD POSTER OPTIONS

FOR SMALLER, LESS CUSTOMIZED NEEDS

Standard Posters (36" x 24")

- Repositionable wall decals — apply and remove
- To apply, line up on wall and use a flat edge (such as a credit card) to smooth out any air bubbles underneath the decal
- Available in three styles:
 - White Background with Black Text (*SKU: 404006*)
 - White Background with Blue Text (*SKU: 404007*)
 - Blue Background with White Text (*SKU: 404008*)



Mini Logo Decals

- 6.5" x 1" Mini Logo Decals (*SKU: 404009*)
- Designed for application on your own millwork to enhance brand visibility and consistency

How to Order

- Please work with your Regional Sales Manager to place orders for posters and decals with customer service

A large, bold, blue logo for Blanco, consisting of the word 'BLANCO' in a sans-serif font.